Janus Djurhuus Rose
Senior UI/UX Designer

Contact info
My portfolio
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Skills

- Interaction design
- Design systems
- Component documentation
- UX research
- HTML / CSS / MDX
- Illustration
- Accessibility (WCAG)
- Workshop facilitation
- Partner communication

Professional summary

20+ years shipping product design. Currently consulting at Novo Nordisk.

- Built and ran the Danish Ministry of Taxation’s Design System across seven agencies
- Owned partner relationships directly: discovery, decisions, presentations
- Comfortable without a detailed brief; from first sketch to documentation.
- Motion, animation and illustration are part of my toolbox, not add-ons.
- Close engineering collaborator: I work in HTML/CSS, Claude and Figma to bridge intent and implementation.
- AI tools are part of how I work, discover and build prototypes

Work experience

Freelance UX/UI Design Consultant

Novo | 2026 - present

Key achievements:

- Designing UX components and interaction patterns in Figma across a product suite supporting the development phase of new pharmaceuticals.
- Contributing to the Novo Design System — components, states and documentation.
- Aligning with stakeholders and users through qualitative and quantitative methods

Senior UX/UI Designer

The IT and Development Agency of the Danish Ministry of Taxation | 2018 - 2026
Key achievements:

- Took product briefs from early concept through to shipped UI, working hands-on in Figma across web interfaces, dashboards, apps, and operator-facing tools
- Designed end-to-end user flows and interactions
- Built and operated the Ministry of Taxation's Design System from scratch, including components, interaction patterns, and developer-ready handoff across seven agencies
- Facilitated user research, discovery workshops, and usability tests, turning findings directly into prototypes and shipped interfaces
- Founded and ran a cross-agency UX Community of Practice, coaching designers and developers and raising craft standards across teams
- Onboarded and mentored new designers and developers

Digital Art Director

Danish Tax Administration | 2014 - 2018

Key achievements:

- Designed end-to-end UI for complex digital platforms, grounded in UX research and an existing visual identity
- Created components, templates, and interaction guidelines for a government-scale design system
- Built pages and components in HTML/CSS

Software Skills

- Figma
- StoryBook.js
- Claude/ChatGPT
- Jira
- Adobe Creative Suite
- Github
- Visual Studio Code
- Azure DevOps
- Sitecore CMS
- Umbraco CMS
- Wordpress CMS

Education

MSc (Cand.IT)

IT University of Copenhagen

2009

BA in Industrial Design

Design College Højer

2002

Languages

Danish: Native

English: Fluent

Work experience

Chief Design Officer (CDO)

Orango ApS | 2014

Key achievements:

- Developed a complete brand identity and CVI for Orango from scratch
- Collaborated with clients on digital presence and graphic design
- Designed and built client pages in WordPress

Read recommendation from Orango

Webmaster

Top-Toy | 2012 - 2014

Key achievements:

- Designed campaign assets and branded landing pages across four markets and seven languages
- Maintained visual consistency across all digital touchpoints in Sitecore CMS
- Created and localised campaign materials for Scandinavia, Iceland, and Germany

Read recommendation from Top-Toy

Designer

Proinvestor ApS | 2010 - 2012

Key achievements:

- Owned end-to-end product design for a B2B financial data platform, from brand strategy through to shipped interface
- Worked directly with the CEO to align design decisions with commercial objectives
- Designed a student-facing stock game

Read recommendation from Proinvestor

Other experience

Owner/designer

Janus Djurhuus Rose – Digital Design | 2004 - present.

Key achievements:

Alongside full-time employment, I have undertaken various freelance design projects.

Key achievements:

- UI/UX design and prototyping for Novo Nordisk
- Concept development, user research, and prototyping for DanChurchAid
- Educational animation films for The Danish Police
- Graphic design for The Social Democrats and The Green Left (SF)
- Website design and development in WordPress for multiple clients

Please see my portfolio for additional examples and recommendations.